

Photo Editing Software



Coastal Photo Club

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Selecting the “right” photo editing program

It's a little like buying a car

- ❖ it all boils down to
 - ❖ how you intent to use it
 - ❖ your personal preferences
 - ❖ your budget or willingness to pay

Disclaimer

All product names, pricing, and features
are subject to change without notice —
especially Adobe

Industry Leaders

Lightroom Classic
&
Photoshop

*“One way to think about it is that *Lightroom* stays true to photography, while *Photoshop* lets you create the images in your mind’s eye.”*



Self Portrait

by Alan Welch

*“I sometimes feel this way
doing these Photoshop
Chops.”*

Which is better? Neither!

But they are different

Lightroom Classic - strengths

- ❖ non-destructive edits
- ❖ unlimited undos
- ❖ workflow management
- ❖ easily apply edits to multiple images
- ❖ create virtual copies & smart collections

Photoshop - strengths

- ❖ editing down to the individual pixel level
- ❖ supports layers - adjustment, text, etc
- ❖ endless ability to combine & manipulate photos

Adobe

Photoshop

- ❖ industry standard top of the line photo editing
- ❖ images are stored on local drives or in the cloud

Photoshop Elements - *(available in perpetual license)*

- ❖ scaled back version of Photoshop
- ❖ images are stored on local drives

Lightroom Classic

- ❖ top of the line photo management with many photo editing tools often used in conjunction with Photoshop
- ❖ images are stored on local drives or in the cloud

Lightroom

- ❖ less comprehensive editing than Lightroom Classic
- ❖ more intuitive and streamlined
- ❖ images are ONLY stored in the cloud

Lightroom / Photoshop Creative Cloud Plans

Lightroom

\$9.99 /mo

Lightroom

1TB iCloud storage

Photography

\$9.99/mo

Lightroom

Lightroom Classic

Photoshop

20GB iCloud storage

\$19.99/mo

Lightroom

Lightroom Classic

Photoshop

1TB iCloud Storage

12 Alternatives

Capture One Pro (all camera license) **\$299.00 (or \$19.00 /mo)**

Also available for specific cameras (Fujifilm, Sony, or Nikon) **\$199.00 (or \$14.00 /mo)**

Mac and Windows

DxO PhotoLab

\$129.00 Essential Edition

Mac and Windows

Exposure X6

\$129.00

Mac and Windows

On1 Photo Raw

\$99.99 (or \$7.99 /mo)

Mac and Windows

Corel AfterShot Pro

\$79.99

Mac, Windows, and Linux

Corel PaintShop Pro

\$79.99

Windows only

12 Alternatives (cont.)

Skylum Luminar Mac and Windows Standalone program and plugin for Photoshop, Photoshop Elements, Lightroom Classic, Apple Photos	\$69.00
Photoshop Elements 2021 Mac and Windows	\$69.99 (on sale at Adobe)
Affinity Photo Mac and Windows	\$49.99
Pixelmator Pro Mac Only	\$39.99
RAWTherapee Mac, Windows, and Linux	\$ Fee
GIMP (GNU Image Manipulation Program) Mac and Windows	\$ Fee

Before You Buy or Subscribe

- ❖ Check System Requirements (will it run on your computer)
- ❖ Will it do what you need
- ❖ If using Raw Files...is your camera supported
- ❖ Do you know anyone who has it...

Questions?